



14<sup>TH</sup> ANNUAL



## DIGITAL MEDIA KIT

*¡Viva Veracruz!*  
"Sólo Veracruz es Bello"

SEPT. 28 2019

PEARSON PARK AMPHITHEATRE

**Rhythmo Inc. Mariachi Academy** cordially invites you to participate in the 14<sup>th</sup>. **Anaheim Mariachi Festival**, to be presented on **Saturday September 28, 2019** at the **Pearson Park Amphitheatre Anaheim, California**.

This event has become one of the most popular cultural celebrations in the history of the City of Anaheim. The festival features mariachi music, colorful folkloric dancers and songs. The **Anaheim Mariachi Festival** continues to grow in popularity, drawing and uniting the vibrant Latino Community along with an ever-expanding Mariachi Music fan base composed of patrons from all other ethnic communities.

Proceeds from this event go to benefit the children of the **Rhythmo, Inc. Mariachi Academy**. Rhythmo, Inc. is a 501 (c) (3) Non-Profit organization that provides an after school **Mariachi Program** that helps them to build self-esteem and keep them out of trouble.

The Festival includes a Street Fair from 10:00 AM to 5:00 PM featuring live entertainment and many arts and craft booths. Admission is free.

The Spectacular Mariachi Show begins at 6:00 PM. Admission tickets for this part of the program start at \$25 and are available for sale.

**The 2019 Anaheim Mariachi Festival** provides a perfect opportunity to expose your company to the Latino Community attending the event, plus thousands of mariachi music fans contained in the massive e-mail fan lists of the **Anaheim Mariachi Festival**,

Your company presence in our event will reach the entire business community. We hope you can join us in the celebration of this great musical event.





## SPONSORSHIP LEVELS

- **Titular Event Sponsor \$10,000**  
Name on all press and signage. Back Cover, Full Color Page Ad inside commemorative program book. Company Link on Anaheim Mariachi Website. Social Media mention. 8 VIP Passes, includes dinner and preferred seating. Mention of titular sponsor during street fair and Spectacular Mariachi concert. 5x6 Banner placed inside corridor of Pearson Park Amphitheater. 10x10 Booth space during Street Fair.
- **Platinum Sponsor - \$5,000**  
Full Page Ad inside commemorative program book. Company Link on Anaheim Mariachi Website. Social Media mention. 4 VIP Passes, includes dinner and preferred seating. 5x6 Banner placed inside corridor of Pearson Park Amphitheater. 10x10 Booth space during Street Fair.
- **Diamond Sponsor - \$3,000**  
Half Page Ad inside commemorative program book. Company Link on Anaheim Mariachi Website. Social Media mention. Choice of 2 VIP Passes, includes dinner and preferred seating or 4 Mid-Section Passes. 5x6 Banner placed inside corridor of Pearson Park Amphitheater. 10x10 Booth space during Street Fair.
- **Gold Sponsor - \$2,000**  
Quarter Page Ad inside commemorative program book. Company Link on Anaheim Mariachi Website. Social Media mention. 6 General Seating Passes. 5x6 Banner placed inside corridor of Pearson Park Amphitheater. 10x10 Booth space during Street Fair.
- **Silver Sponsor - \$1,000**  
Quarter Page Ad inside commemorative program book. Company Link on Anaheim Mariachi Website. Social Media mention. 10x10 Booth space during Street Fair.
  - Full Page Color Ad inside commemorative program book - \$500
  - Half Page Color Ad inside commemorative program book - \$250
  - Quarter Page Color Ad inside commemorative program book - \$125
  - Business Card Color Ad inside commemorative program book - \$100
  - 5'x6' Banner placed inside corridor of Pearson Park Amphitheater - \$250

RHYTHMO Inc. Mariachi Academy is a 501 C 3 Nonprofit Organization and all your donations are tax deductible.  
Federal Tax ID # Upon Request

# 2019 ANAHEIM MARIACHI FESTIVAL

## SPONSORSHIP FORM


Address: 841 N Harbor Blvd. Anaheim, CA 92805

FROM: \_\_\_\_\_

ADDRESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ TELEPHONE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

Check <input type="checkbox"/>	Description	Amount	Total
	Titular Event Sponsor	\$10,000	\$
	Platinum Sponsor	\$5,000	\$
	Diamond Sponsor	\$3,000	\$
	Gold Sponsor	\$2,000	\$
	Silver Sponsor	\$1,000	\$
	<b>COMMEMORATIVE PROGRAM BOOK ADVERTISING</b>		
	Full Page Color Advertising	\$ 500.00	\$
	Half Page Color Advertising	\$ 250.00	\$
	Quarter Page Color Advertising	\$ 125.00	\$
	Business Card Color Advertising	\$ 100.00	\$
	5'x6' Banner	\$250	\$
	<b>DONATION</b>	\$	\$
	<b>GRAND TOTAL</b>		\$
<b>PAYMENT METHOD</b>	<input type="radio"/> Credit Card <input type="radio"/> Check <input type="radio"/> Cash Credit card # _____ Exp Date _____ CVV Code _____		
	Authorized Signature: _____  Please Make All Checks Payable to: <b><u>Anaheim Mariachi Festival</u></b>  Send by Mail to: <i>Rhythmo Inc.</i> <b>841 N Harbor Blvd. Anaheim, CA 92805</b>	<b>Non Refundable</b>	





# STREET FAIR BOOTHS

We are accepting applications for businesses that would like to display their wares and promote their group during the *Anaheim Mariachi Festival Street Fair*. The fair will be held on Saturday Sept. 28, 2019 from 10:00 AM to 4:00 PM at PEARSON PARK 401 N. Lemon Street, Anaheim CA. 92805

**Free live entertainment, singers, folkloric dancers and more!**

What a perfect opportunity to introduce your company to a large group of potential clients. Distribute flyers and brochures to promote your organization, sell your merchandise, collect e-mails for your newsletter, and reach out to local residents of Anaheim.

## Type of Booths Available

**General Merchandise Application 10x10 ft Booth \$100.00**

**Non-Profit Application 10x10 ft. Booth \$75.00**

- ❖ **We are no longer accepting booths that sell food.**
- ❖ *All participants are responsible for cleanup and removal of all materials/ trash from their area.*
- ❖ *All participants must remain until the end of the street fair.*
- ❖ *The Anaheim Mariachi Festival reserves the right to decline any application deemed inappropriate for this event.*

***The Anaheim Mariachi Festival does NOT provide canopies or EZ Ups. All organizations are responsible for bringing their own 10'x10' canopy, and tables & chairs to accommodate their needs. No electricity will be available.***

Please fill out the following application and submit it either via E-mail or regular mail. You can pay by check payable to **Anaheim Mariachi Festival** and mail it to:

**Anaheim Mariachi Festival  
841 N. Harbor Blvd.  
Anaheim, CA. 92805**

A confirmation of your application will be e-mailed.

If you have any questions, please contact: **Marivel Bermudez**  
**Street Fair Booth Coordinator**  
**714 356-4485**  
[cmramirez8@sbcglobal.net](mailto:cmramirez8@sbcglobal.net)

# 2019 ANAHEIM MARIACHI FESTIVAL STREET FAIR BOOTH APPLICATION

BUSINESS NAME: \_\_\_\_\_

ADDRESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ TELEPHONE \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

DESCRIPTION OF ITEMS BEING SOLD/ PROMOTED:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Check <input type="checkbox"/>	Description	Amount	Total
	<b>GENERAL MERCHANDISE BOOTH SPACE</b>	\$100x_____	\$
	<b>NON-PROFIT BOOTH SPACE</b>	\$75x_____	\$
	<b>DONATION</b>		\$
	<b>GRAND TOTAL</b>		\$
<b>PAYMENT METHOD</b>	<input type="radio"/> Credit Card <input type="radio"/> Check <input type="radio"/> Cash Credit card # _____ Exp Date _____ CVV Code _____		
	Authorized Signature: _____  Please Make All Checks Payable To: <b><u>Anaheim Mariachi Festival</u></b>  Send by Mail to: <i>Rhythmo Inc.</i> <b>841 N Harbor Blvd. Anaheim, CA 92805</b>	<b>Non Refundable</b>	